

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57059
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544303
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 2 30'S

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	10/23/2012-10/26/2012	. T W T F . .	30	7	380.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	7	380.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:22:04 AM		BCTV1214H	30	380.00				
10/23/2012	Tu	08:59:15 AM		BCTV1214H	30	380.00				
10/24/2012	We	07:25:27 AM		BCTV1214H	30	380.00				
10/24/2012	We	08:54:56 AM		BCTV1214H	30	380.00				
10/25/2012	Th	08:21:42 AM		BCTV1214H	30	380.00				
10/25/2012	Th	08:56:00 AM		BCTV1214H	30	380.00				
10/26/2012	Fr	08:12:48 AM		BC0812H	30	380.00				
3	THIS MORNING 6-7AM	10/23/2012-10/26/2012	. T W T F . .	30	7	675.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T F . .	7	675.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	06:14:41 AM		BCTV1214H	30	675.00				
10/23/2012	Tu	06:43:50 AM		BC0812H	30	675.00				
10/24/2012	We	06:08:24 AM		BCTV1214H	30	675.00				
10/24/2012	We	06:40:01 AM		BCTV1214H	30	675.00				
10/25/2012	Th	06:07:36 AM		BCTV1214H	30	675.00				
10/25/2012	Th	06:46:08 AM		BCTV1214H	30	675.00				
10/26/2012	Fr	06:55:24 AM		BCTV1214H	30	675.00				
5	NOON NEWS	10/23/2012-10/25/2012	. T W T . . .	30	3	585.00				

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Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T W T . . .		3		585.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	12:12:59 PM		BC0812H	30	585.00			
10/24/2012	We	12:14:42 PM		BCTV1214H	30	585.00			
10/25/2012	Th	12:23:47 PM		BCTV1214H	30	585.00			
6	530-6PM NEWS	10/23/2012-10/26/2012		. T W T F . .		30	4	900.00	
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T W T F . .		4		900.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	05:55:44 PM		BCTV1214H	30	900.00			
10/24/2012	We	05:53:46 PM		BCTV1214H	30	900.00			
10/25/2012	Th	05:55:33 PM		BCTV1214H	30	900.00			
10/26/2012	Fr	05:41:55 PM		BC0812H	30	900.00			
8	5-530PM NEWS	10/23/2012-10/26/2012		. T W T F . .		30	4	900.00	
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T W T F . .		4		900.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	05:28:30 PM		BCTV1214H	30	900.00			
10/24/2012	We	05:13:42 PM		BCTV1214H	30	900.00			
10/25/2012	Th	05:27:59 PM		BCTV1214H	30	900.00			
10/26/2012	Fr	05:25:31 PM		BCTV1214H	30	900.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
10	THE INSIDER	10/23/2012-10/25/2012	. T W T . . .	30	3	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W T . . .	3	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	07:42:00 PM		BC0812H	30	700.00				
10/24/2012	We	07:56:02 PM		BCTV1214H	30	700.00				
10/25/2012	Th	07:46:51 PM		BCTV1214H	30	700.00				
11	THE BIG BANG THEORY/TWO AND A HALF	10/25/2012-10/25/2012	. . . T . . .	30	1	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	08:17:59 PM		BCTV1214H	30	4,500.00				
12	C.S.I.	10/24/2012-10/24/2012	. . W	30	1	3,600.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . W	1	3,600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	10:59:49 PM		BCTV1214H	30	3,600.00				
13	NCIS	10/23/2012-10/23/2012	. T	30	1	5,850.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T	1	5,850.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	08:35:39 PM		BCTV1214H	30	5,850.00				

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14	CRIMINAL MINDS		10/24/2012-10/24/2012		. . W		30	1	4,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . W		1		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	09:47:25 PM		BCTV1214H	30	4,500.00			
15	11PM NEWS		10/23/2012-10/25/2012		. T W T . . .		30	3	2,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T . . .		3		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	11:12:22 PM		BCTV1214H	30	2,000.00			
10/24/2012	We	11:33:38 PM		BCTV1214H	30	2,000.00			
10/25/2012	Th	11:13:33 PM		BCTV1214H	30	2,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		35	42,890.00	6,433.50	36,456.50	0.00	0.00	0.00	

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	42,890.00
Trade Value	0.00
Agency Commission	6,433.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	36,456.50

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